

JON JETER-GEETER

jon@mediamate.us
510 393-6391

BUSINESS / NONPROFIT/ ENTREPRENEUR

Adaptable, versatile, growth mindset professional with a diverse background and a passion for innovation. Skilled in building strategic partnerships, managing client relationships, and designing impactful community programs. Combines entrepreneurial thinking with a commitment to sustainable growth and meaningful social impact.

Remote work skills

Digital communication skills:

Familiarity with remote digital business communication tools and techniques.

Self-motivation and focus:

Comfortable without office structure

Time management, task management:

Understanding what the goals are every day and using time wisely.

Proactive communication:

Comfortable speaking up, asking questions, asking/offering assistance.

Comfort with technology, troubleshooting:

Basic troubleshooting techniques when I encounter common remote work interruption issues

Current

Media Mate Sept 2022 - Current

Solopreneur

WordPress infrastructure for sovereign creators who want to own their platform and control their direction.

www.mediamate.us

Previous

Marina Orth Foundation – July 2025 – Nov. 2025

Medellin, Colombia

A nonprofit that provides English language and technology training to children from rural Colombia

Mopro March 2023 – Oct 2024

Newport Beach, CA

Contract: Senior Digital Marketing Consultant

Provide digital marketing services for local small businesses

37 Degree Media August 2020 – December 2021

Continued on Page 2

Project Manager
Collaborative STEM project for the NSF- employing the formerly Incarcerated

The Last Mile January 2020 - July 2020
San Francisco, CA
Business Development-Account Manager
The 1st ever Web Development Shop-inside a state prison (San Quentin)

Nonprofit Experience

Oakland Technology Exchange West (OTX-West)

Served in multiple roles in organization that partnered with the Oakland Unified School District.

***Project manager:** Managed and coordinated our program at schools throughout the district. Negotiated with principals for computer lab space. Managed evening training sessions, scheduled trainers & recruited/managed student interns. Coordinated volunteer program. Conducted community outreach. ***Site/Office manager + Computer Instructor/trainer:** Managed day-to-day operations at production the facility. Liaison w/partners.

OpNet Ventures – San Francisco, CA

Computer Instructor/trainer – SF County Juvenile Detention Center

Mission: bridge the digital divide by providing low-income young adults (18 to 25) from under-represented communities with training. Provided an intensive training course on the basics of web programming and intro to system administration. Participants were then placed in paid internships with multimedia firms.

Media Experience

FORA.TV – San Francisco, CA

Business Development

Conference and event video production, live streaming, and social video distribution and monetization. We serve more than 500 organizations, ranging from Oracle to Capital One to Condé Nast.

KNBR & The Oakland Tribune

Account executive/Business development: Advertising Department-Radio, Newspaper.

Golden State Warriors – Oakland, CA

Public Relations

Special Projects

Community task force: Invited Member Selected to serve on one of 41 Community Task Forces convened to provide policy recommendations on critical issues for the incoming Mayor of Oakland.

Bay Area Regional Tech Prep Consortium

Served as Associate Producer for a film documenting the yearlong development of The Bay Area Career Pathways Alliance—a collaborative initiative between Bay Area Community Colleges and the Workforce Development Community Program, designed to support high school graduates

Coaching and Training

University High School -San Francisco -Tennis instructor and coach

Software trainer: public high/middle school students, corporate, seniors, juvenile detention center, re-entry programs.

Education and Certification

International TEFL Academy

Chicago, Illinois
September 2024

TEFL/TESOL Certificate

- 150 hours of coursework
- 20 hours of practicum

ITA Academy

Teaching English Online

- 30 hours of coursework

Udemy Certification

Digital Marketing

Facebook Ads/Marketing

Google Ads

Proficient with WordPress Content Management System

Proficient with image editing software

Proficient with Microsoft Office Program

San Jose State University

San Jose, California

Bachelor of Science in Advertising. Minor: Marketing